

USMS 301

(for experienced volunteers)

Ken Brisbin – Vice President, Community Service

Ed Coates – USMS President

Crystie McGrail – Vice President, Local Operations

Robin Smith – Past Vice President, Programs



RELAY2025
CLUB DEVELOPMENT
COACH SUPPORT
— KANSAS CITY —

Presenters



ED COATES

Longhorn Aquatics
USMS President
president@usms.org



CRYSTIE MCGRAIL

Longmont Colorado Masters
USMS VP, Local Operations
Past Board & Coaches Chair,
New England LMSC
USMS Level 3 Coach & ALTS
Instructor
crystie.swims@gmail.com



KEN BRISBIN

Long Beach Grunions
USMS VP, Community
Services
Chair, Southern Pacific LMSC
USMS Level 3 Coach
ken@supersource.com



ROBIN SMITH

Novaquatics Masters
Past USMS VP, Programs
Multiple Natl. Committees
VC & Sanctions Chair, SPLMSC
USMS L3 Coach & ALTS
Instructor
coachrobinsmith@gmail.com



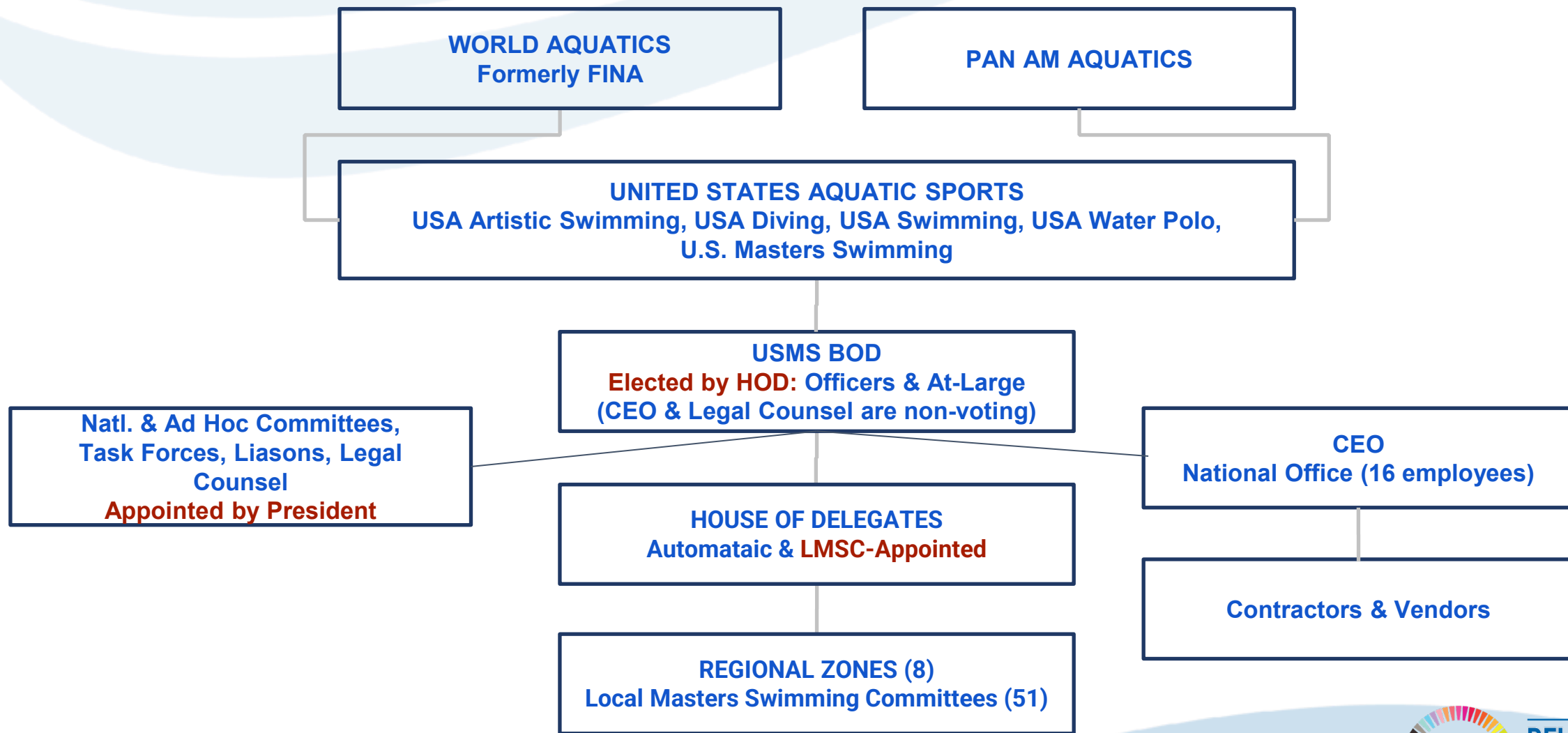
RELAY2025
CLUB DEVELOPMENT
COACH SUPPORT
— KANSAS CITY —

Agenda

- Governance Structure
- Board Member Duties
- National Committee Structure
- USMS VP Committee Descriptions
- National Office
- Q&A



Intl. & National Aquatics Governance Hierarchy



Board Member Duties & Responsibilities

Governance leaders at the national and local levels should always consider how their actions will provide value to our members.

Duty of Care: Exercise reasonable care when conducting USMS/LMSC business. Be informed, prepared and involved, manage finances responsibly, and reveal conflicting interests.

Duty of Loyalty: Act in USMS's best interest, not one's personal interests or the interests of another organization.

Duty of Obedience: Understand and be faithful to USMS's and LMSCs' shared mission to empower adults to improve their lives through swimming.



USMS National Committees

Standing Committees

VP Admin:

- Legislation
- Records & Tabulation
- Rules

VP Local Operations:

- History & Archives
- LMSC Development
- Recognition & Awards

Standing Committees

VP Programs:

- Championship
- Long Distance
- Officials

VP Community Services:

- Coaches
- Diversity & Inclusion

Board Committees

Treasurer:

- Governance
- Audit
- Investment
- Finance

Other:

- Compensation & Benefits
- Elections



USMS National Office



Dawson Hughes
Chief Executive Officer



Kyle Deery
Chief Marketing Officer



Bill Brenner
Senior Director, Club and
Coach Development



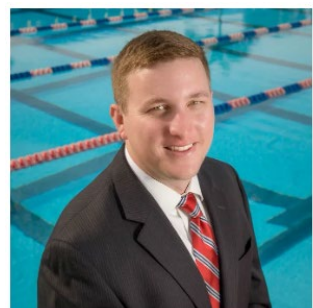
Jessica Reilly
Sr. Director, Business
Operations



Bethany Burchill
Manager, Member and Club
Services



Melanie Jaudon
Coordinator, Membership and
Club Services



Jay Eckert
Senior Director, Membership
and Business Development



Onshalee Promchitmart
Manager, Events and
Business Development



Meghan Varner
Manager, Business
Development



Colton Martin
Coordinator, Events and
Business Development



Daniel Paulling
Director, Publications and
Communications



Rendy Opdycke
Specialist, Marketing and
Communications



Erica Totten
Manager, Marketing



Jay Place
Web Developer



Gary Keehner
Controller



Adrienne McKee
Staff Accountant



RELAY2025
CLUB DEVELOPMENT
COACH SUPPORT
— KANSAS CITY —



Wrap-Up / Questions & Answers

**Don't be afraid to ask.
If you're thinking it, someone else
probably is too!**

Finding the Answers

- Explore [Volunteer Central](#) on USMS.org
- Join a [USMS Peer-to-Peer](#) Zoom meeting
- Email the LMSC Development Committee: lmsscdevelopment@usmastersswimming.org
- Connect with USMS board members during Board Office Hours
- Email the National Office at volunteer@usmastersswimming.org







Thank You!

**Slides, Resource Links & Panelist Bios
will be posted on USMS website**

Panelist Bios

Kenny Brisbin – TBD.



RELAY2025
CLUB DEVELOPMENT
COACH SUPPORT
— KANSAS CITY —

Panelist Bios

Ed Coates – TBD.



RELAY2025
CLUB DEVELOPMENT
COACH SUPPORT
— KANSAS CITY —

Panelist Bios

Crystie McGrail – Crystie joined Masters Swimming not long after college when an old teammate talked her into showing up for a workout. It all escalated very quickly from there as she began attending regularly, and then coaching, and then running a Masters club in New Hampshire. She was next talked into volunteering regionally, and eventually nationally which is how she has ended up in roles such as LMSC board chair, LMSC coaches chair, National Coaches Committee member, LMSC Development Committee member, Governance Committee member and a USMS board member as the vice president of Local Operations over the past 10 years. Since moving to Colorado in 2023 she has been looking to find, and build, the same wonderful community of masters swimmers she had in NH.



Panelist Bios

Robin Smith – Robin has been swimming her entire life. She competed in AAU, swam for Mike Troy in Coronado, California, and benefited from working with James “Doc” Counsilman on stroke technique. She swam competitively at Humboldt State University in Arcata, California, graduating with BS degree in nursing. Robin was nationally ranked in breaststroke and individual medley events, competed at Senior Nationals, medaled at the National AAU Junior Olympic Games (100 Breast), and qualified for the 1968 US Olympic Trials (200 Breast). She worked as a lifeguard, water safety instructor, and coach. She also had a long and successful career as an RN working in Emergency /Critical Care Medicine and then Clinical Drug Development/Clinical Research in the pharma/biotech industry. She has competed as a triathlete, runner, and swimmer, and has coached multi-sport athletes, runners, and swimmers of all ages and abilities. Robin returned to Masters Swimming after a 30-year break and now competes on a regular basis. She was a member of two FINA Masters World Record Relays and holds multiple Nova Masters records. A USMS-certified coach and Adult Learn to Swim instructor, Robin believes that we need to keep moving as we age and that it is important to incorporate fitness as a lifestyle.

