

Great Masters Coaching

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Description: Learn what makes a great USMS Coach and how LMSCs can aid in recruiting.

Key Points:

- Ways to enhance coaching ability:
 - Communication
 - LMSC Level: Coaches chair
 - E news
 - Coaches Committee
 - Calls and personal appointments
 - Develop network and connections
 - Certifications
 - LMSC in Budget- scholarships, reimbursement
 - List from USMS registered certified coaches
 - National Coaches Clinic (NCC) - Swim Clinics
 - Local CE
 - Zoom webinars
 - LMSC \$50 per webinar, provides the platform
 - Skill practice
 - Swim Clinics
 - Breakout:
 - Virtual in person
 - What specific to support ideas:
 - Who needs to approve: cost involvement
 - Who is responsible
 - What are the potential barriers
 - How to engage
 - What to do the coach set in their ways
 - Survey
 - Coaches Network
 - Recognition
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Summary: Coaches should get to know their swimmers, to help them reach their goals. Coaches should know their own strengths and weaknesses.